

Kennedy Booster Club Meeting Minutes 8/28/17

Attendance: Troy White, Stephanie Cory, Theresa Harrison, Aaron Stecker, Lori Schoenaur, Mark Ross, Tom Seedorff, Jeralyn Marsalli, Ann Marie Moran, Kris Wright, Tom Gust, Melissa Johnson, Annette Brightwell, Jon Brightwell, Kris Walker, Jess Wheat, Stacy Duehr, Mary Ann Petsche, Jen Kovach, Janette Stecker

Activities Represented: Boys' Basketball, Cheerleading, Football, Girls' Golf, Boys' Golf, Softball, Girls' Soccer, Boys' Swimming, Girls' Tennis, Volleyball, Dance, and Boys' Track.

Meeting dates for this year: Sept 25, Oct 23, Nov 27, Dec 18, Jan 22, Feb 26, Mar 26, Apr 16, May 21, and Jun 25

New President goals: Troy White—no meeting phone call reminders moving forward. Goal is to keep meetings moving quickly and as short as possible.

Secretary's Report: June's Secretary's report was shared. Meeting minutes will be posted on the website. Request that representatives start bringing personal devices for meetings so we can log in and get minutes online so to save paper and money. Please share first and last name when making motions so names are recorded correctly. Motion made to approve Secretary's minutes Jeralyn Marsalli. Motion second by Annette Brightwell. Secretary's minutes approved.

Treasurer's report: Last Treasurer's report shared. August books aren't available at this point. We are in the process of updating the treasurer's books all to computer and online. We need a month to get a good handle on how the financial books will look computerized. Looking at the financial status of the Booster Club we are sitting with a strong foundation. The Golf Outting fundraiser is closed out and coaches have been informed of their budget and money balance. Motion made to approve Treasurer's minutes by Stephanie Cory. Motion second by Kris Walker. Treasurer's report minutes approved. **It was caught that some of the numbers on the committed monies is not adding up correctly.

Communications: Aaron Stecker—Last year time was spent trying to find a website that would link to our activities calendar. In the last 5 days it came about that there is currently a Kennedy staff member who is the school webmaster and they would be able to take our activities site on. There can be links to specific activities websites if they have them. There will also be a link for booster club information. The coaches know they can send links, pictures, documents, information to the school webmaster, then their sport link will be updated.

Concessions: Annette & Jon Brightwell—finished up a remodel in the concessions stand, it flows better and works better. Booster Club agreed to give \$1500 to do the project, they only spent around \$1000. The fall concessions stand volunteer slots are all filled currently. We will continue to exclusively work with Pepsi—they will donate \$800 to sponsor benchwarmers, they will donate for golf outing, and some other incentives. We will also get a \$4 rebate back at the end of the year for every case sold.

Programs: Melissa Johnson—there has been a learning curve and next year it will be much better and easier. Will need a shadow in the year to come so there can be a smoother transition from year to year.

Kingston Stadium: Tom Seedorff—Sign-ups are going through Sign-Up Genius. The first night was this last week. Still need a stadium coordinator for Thursday night. How easy is it to separate out the data to name who volunteered at Kingston and for which sport—this public and specific thank you to the people who have worked gives positive reinforcement.

Cougar Den: Anne Marie Moran—working on getting the store open when customers are available and looking to shop. They are going to try opening the store at night during home sporting events. Freshman orientation was crazy and a lot of items were sold. Having the machine in the store and using the iPad will be amazing.

Memberships: Aaron Stecker—seems like we may be about 50/50 with online memberships vs. paper memberships. We have been going around and around with providing an online membership option. Some of the feedback about the online option is the service fee. The online option gives the opportunity to see how many families of specific sports are Booster Club members—then pull their contact information and send thank yous, information, and other contact can be made.

Fundraising

Golf Outing: We need a committee chair to take this on. There is a summary of how the day went. Each sport had 4 items they were responsible for—if they didn't meet their 4 item requirements, their end fundraising was split out to represent the commitment they made.

Benchwarmer Tickets: Tickets were printed and dropped in the mail to 782 homes. We have had some tickets turned in to the office already. They need to be bought and turned in by Thursday, September 7 to be live and eligible for winnings on week 1.

Committee Chair: We used to have a chair that would be a point of contact for all fundraisers. We have a good idea from Panera Bread that is a potential money maker, but we need someone to take on a chair role.

Amazon Smile: We are getting some money back from this, but we don't have a total dollar amount.

AD's Update: Aaron Stecker—nothing else to add

Old Business: Nothing to discuss

New Business: Troy White—Open House, we will have a booth to sell memberships and benchwarmer tickets.

Booster Club appreciate night at Kingston—need to set a date, find grillers, and get things pulled together.

Next meeting will be September 25, 2017, Kennedy IMC 6:30pm

Motion to adjourn meeting by Anne Marie Moran. Motion second by Jeralyn Marsalli. Meeting adjourned.